

SATRAData

the predetermined
motion time system to
increase efficiency,
productivity and **profit**

SATRADData

Reduce your labour costs

What is SATRADData?

- SATRADData is an expert system which establishes reliable time standards for all types of production to facilitate a lean manufacturing approach. It will enable you to reduce labour costs and increase profits.
- The software and comprehensive training improve productivity thereby reducing costs. The package provides a fast, accurate way to calculate realistic and achievable time values for all your production.
- With a proven predetermined motion time system at its core, SATRADData can be used for any kind of production. In addition, the package has been tailored to meet the specific needs of the footwear industry.
- SATRADData is developed and supported by SATRA Technology Centre, with 90 years' knowledge of production efficiency and product performance. SATRA is recognised and respected by major international brands.

What are the benefits of SATRADData?

- Properly defined production standards help save you money by eliminating the inefficient practices universal to manufacturing and particularly common in high volume, low cost environments.
- Labour costs can be calculated **before** the product goes into production eliminating the need for time study.
- SATRADData can establish whether an offer price makes manufacture worthwhile; or investigate the cost-effectiveness of alternative production methods and machinery prior to implementation.
- The data in the centralised knowledge base becomes a corporate asset.



Labour has now become a significant part of our costings in Thailand. We need a system to accurately and quickly establish these costs and evaluate options. SATRADData is that system

Peter Chiswell, Managing Director, Rama Shoe Industries Co. Ltd.

What does the SATRAData software do?

- Calculates accurate production times without the need for a detailed knowledge of time study.
- Provides you with the building blocks for all times so a stopwatch is rarely required.
- Accurately predicts product labour costs.
- Allows you to build a reusable database of all production methods which have been analysed and created.
- Produces data that can be used for costing, production planning/line balancing, monitoring performance, incentive schemes and machinery purchasing decisions.



What training is included?

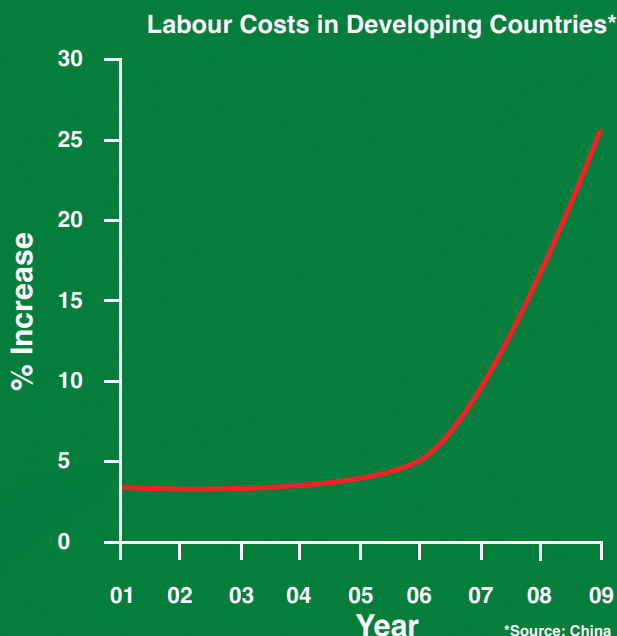
- Comprehensive tuition in all the features and functionality of the SATRAData software.
- How to implement lean techniques to identify the most effective methods and create SATRAData values for them.
- How to apply SATRAData to improve production performance.
- How to identify future training requirements by comparing actual performances to standard values.
- A return visit, some weeks later, to thoroughly audit the values which have now been created. This ensures the system is being used correctly and enables us to provide additional training where necessary.



SATRAData provides us with a realistic and credible basis for operation times. This allows us to cost products precisely and identify inefficiencies, leading to much improved planning and greater productivity

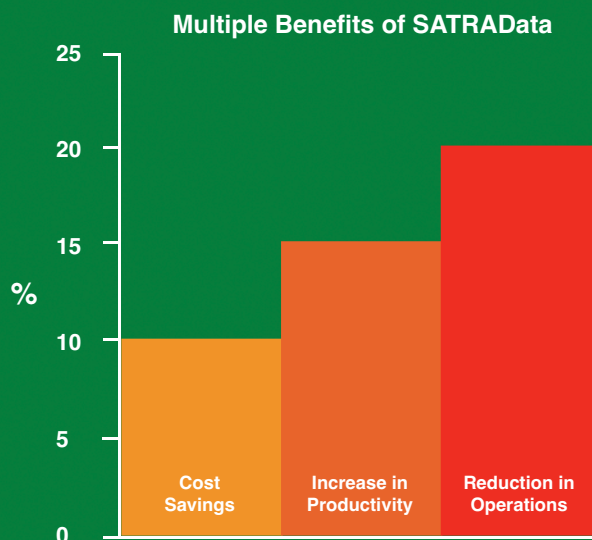
Liam Donnelly, CEO Shoe Division, Forward Shoes

Increase profits with SATRAData



Labour is an increasingly significant part of the overall cost of a product. To improve profitability it is vital to be able to assess, monitor and control these labour costs.

SATRAData is the tool you need to do this. Our customers report multiple benefits including cost savings of up to 10%.



We will show you how: systems@satra.co.uk

SATRAData has been **increasing profits** in factories worldwide for over 25 years.